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B. F. SAUL COMPANY – HOTEL DIVISION WINS HERCULES AWARD

Bethesda, MD (June 15, 2009) – The B. F. Saul Company – Hotel Division was honored by Helios HR at the 3rd Annual Apollo Awards for winning the 2009 Hercules Award. The award recognized the company for its “Herculean” efforts and results in employee development in spite of the trying times. The company continued its strong tradition of delivering exemplary guest service through their commitment to their proprietary programs and practices that are crafted in the spirit of the Company Quality pledge, known as Our Big 3:

“Our Big 3”

1. Happy, professional team members who demonstrate aggressive friendliness.
2. A clean, crisp, safe property where everything works.
3. Guests and team members receive all that they expect...plus a little bit more.

In an industry that is challenged by turnover levels that range from 65 to 100%, the B. F. Saul Company Hotel Division currently has an annualized turnover of 28%. By nurturing the development of this stable workforce, the hotel teams have been able to achieve the highest levels of guest satisfaction and team member satisfaction in the history of the Hotel Division. Mark Carrier, Senior Vice President of the B. F. Saul Company Hotel Division, remarked, “It truly does take a team. Our corporate staff and our hotels’ management have worked passionately to transcend the concept of teamwork to that of family. In doing so, they have leveraged the operating results in all elements of our Mission Statement.”

Despite pressures caused by a difficult economy, a record number of nominations were received by Helios HR for this year’s award in partnership with SmartCEO Magazine. Four criteria were considered as a basis for the award including professional development opportunities made available to employees, how those opportunities are communicated, their performance management process, and the quantifiable impact of their employee development initiatives on the organization.

"I am continually impressed by the level of commitment that companies such as B. F. Saul Company – Hotel Division are delivering to their employee base," stated [Kathy Albarado](#), president and CEO of Helios HR. "Especially in challenging times, it’s easy to let employee development suffer. The winners have demonstrated remarkable best practices from which we can all learn."

The B. F. Saul Company – Hotel Division based in Bethesda, MD, represents a collection of hotels located in MD, VA, MI and FL which serve both business and leisure guests seeking first class hotel accommodations, meeting facilities and banquet venues. To learn more of the organization’s commitment service excellence for their guests, and the innovative and the engaging workplace it provides for team members, click on [Our Big 3](#).

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